

# Celebrate Diversity. Empower Community.



## 2025 Sponsorship Packages

### WHO WE ARE

Strathroy Pride is dedicated to fostering a more inclusive and welcoming community for 2SLGBTQIA+ individuals and allies across Strathroy-Caradoc. For over five years, we have created spaces where everyone can connect, celebrate, and feel a sense of belonging through vibrant events like Family Dances, Karaoke Nights, Trivia, Drag Brunch and our ever-growing Pride in the Park. Beyond events, we provide vital educational resources, host information nights, and advocate for a more equitable and accepting Strathroy-Caradoc. With your sponsorship, we can continue to uplift voices, strengthen connections, and build a future where everyone feels at home.



*Sponsoring and volunteering for Strathroy Pride was an easy decision because visible support for the LGBTQIA2+ community matters. Pride events create a sense of belonging, send a message of acceptance, and show that Strathroy is a place where everyone is valued. I'm proud to support an event that makes such a meaningful impact.*

*-Karen Bodkin*

### OUR REACH



2340 followers  
across platforms



63K views across  
platforms in 2024



Over 6000 views  
on top post in 2024



4500 website  
views in 2024

In 2024, we welcomed over 700 attendees to our various events.

- 400+ at **Pride in the Park**
- 87 at **Drag Brunch**
- 65 at **Family Dance**
- 60 at **Pride Karaoke**
- **and more!**

In 2024, we doubled our attendance at Pride in the Park!

# Your partnership helps:

- **Champion Diversity & Inclusion** – Support a rural community committed to equity.
- **Enhance Brand Visibility** – Get recognition through promotions, social media, and event branding.
- **Make a Tangible Impact** – Fund educational programs, advocacy, and memorable events.

Sponsorship Level	Premier (\$2,000+)	Gold (\$1,000)	Silver (\$500)	Bronze (\$250)	Prize Sponsor
Logo on Website	✓ Extra Large	✓ Large	✓ Medium	✓ Small	✓ Small
Social Media Promotions	✓	✓	✓	✓	✓ Event-Specific
Logo on Media/ Signage/Shirts	✓ Extra Large	✓ Large	✓ Medium	✓ Small	-
Logo on LED Sign (Shops on Sydenham)	✓	✓	Text Only	Text Only	-
Mention in Radio & Print Ads	✓	-	-	-	-
Free Vendor Booth at Pride in the Park	✓	✓	-	-	-
Event-Specific Recognition	✓	✓	-	-	✓

## Exclusive Event Sponsorships

Want to make a big impact? Our exclusive sponsorships offer unique opportunities to support Strathroy Pride initiatives while gaining premium visibility.

- **Stage/Entertainment Sponsor** – Brand the live entertainment at our events.
- **Event Sponsor** – Choose from events like Drag Bingo, Karaoke, Family Dance, and more.
- **Downtown Strathroy Market Booth Sponsor** – Gain exposure from May 25 to July 5.

Reach out today to discover how your business can make a difference!



*“Strathroy Pride is such an important organization for so many reasons, but one of the biggest ones that I am so so grateful for and will never forget is their focus on 2SLGBTQ+ youth. Being queer in high school is genuinely so scary at times, but the people from Strathroy Pride did so much for the Rainbow Alliance club at SDCI (and for me in general) time and time again. This organization has done so much to create a safe place for queer youth, both at SDCI and Strathroy, and I can never thank them enough for the work they have done and continue to do, and I know I will never forget it.*

- Alex G.



## PRIDE IN THE PARK: July 5, 2025

Strathroy Pride is a non-profit organization celebrating inclusivity and diversity in Middlesex County, sharing resources, educating, and supporting our rural 2SLGBTQIA+ community.

I would like to be a  PREMIER  GOLD  SILVER  BRONZE  PRIZE SPONSOR

AND/OR  Exclusive Sponsor of \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Socials:** \_\_\_\_\_

I would like a free door sticker for my business.

I would like to also purchase an Inclusive Pride Flag for \$20

**SPONSORSHIP AMOUNT: \$** \_\_\_\_\_

Cheque enclosed  Please invoice me at the above address  In-Kind Contribution

**Please make payments to:**

Strathroy Pride

9 Front Street West, Strathroy, ON, N7G 1X5

**OR e-transfer to** strathroypride@gmail.com

Fill out this form online

